



Team Hardpoint Ready for Indianapolis 8 Hour, First International Race with Audi Sport Team Hardpoint WRT

*This Weekend's Race Marks the First International
Competition and Endurance Race for Hardpoint*



INDIANAPOLIS, Indiana (September 30, 2020) - Team Hardpoint makes the young team's first official visit to Indianapolis Motor Speedway and international endurance racing debut this weekend as part of the Audi Sport Team Hardpoint WRT during the inaugural Intercontinental GT Challenge Powered by Pirelli Indianapolis 8 Hour, October 2-4.

The Intercontinental GT philosophy involves local teams fielding entries on behalf of the manufacturer, with Team Hardpoint selected as Audi Sport customer racing's U.S. representative in conjunction with the internationally successful WRT. Team Hardpoint regular Spencer Pumpelly will co-drive the Audi R8 LMS GT3 with Audi Sport drivers Markus Winkelhock and Mirko Bortolotti during the event.

The race takes place on Sunday, October 4 beginning at 10 a.m. ET on the 14-turn road course at Indianapolis. The first two and closing two hours of the race can be seen live on CBS Sports Network, with the entire race streamed live at [YouTube.com/GTWorld](https://www.youtube.com/GTWorld). The race can also be heard in its entirety on SiriusXM channel 383, or channel 984 on the SiriusXM app.

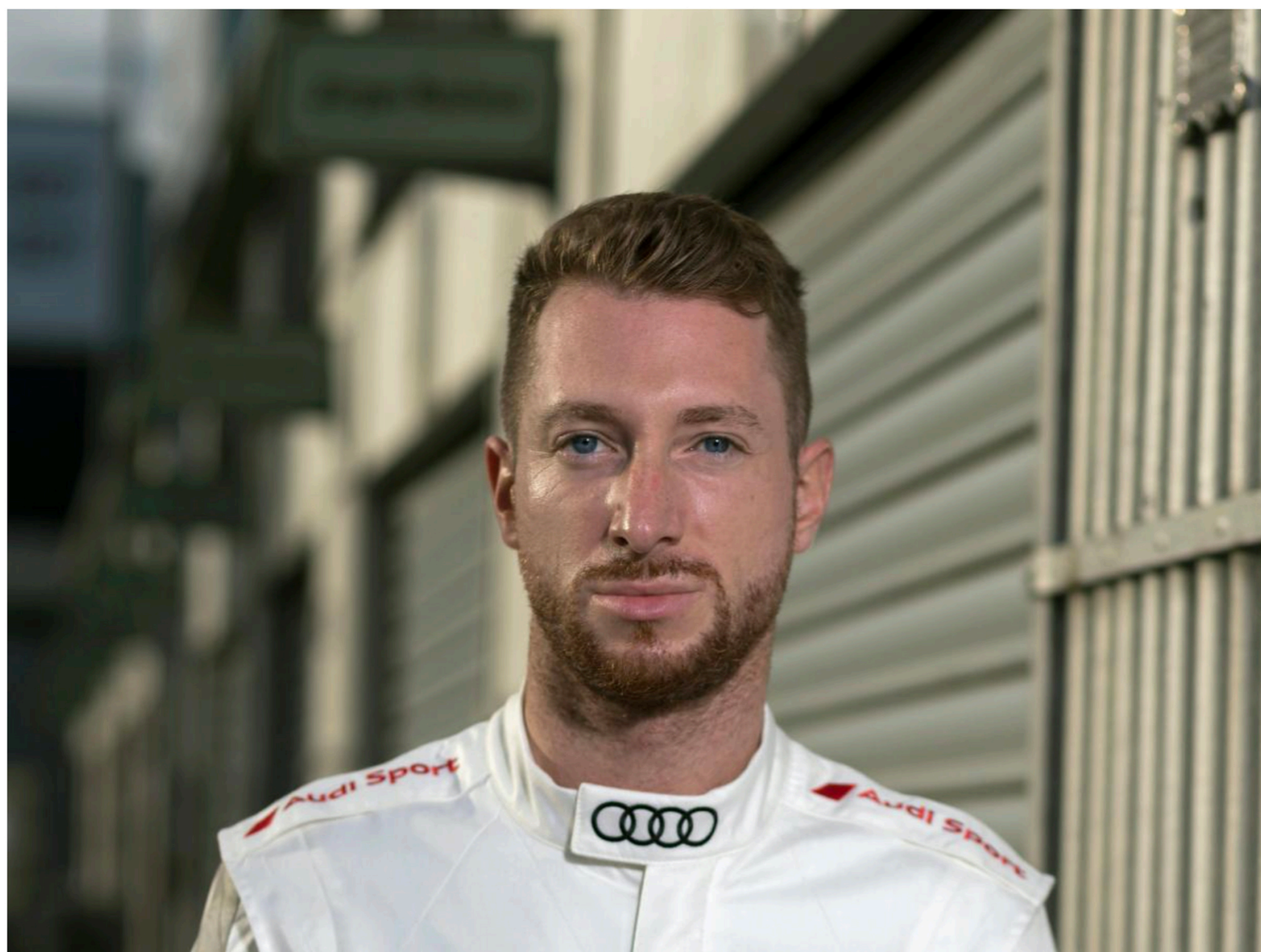
"This is a true milestone for Team Hardpoint, to be able to enter the endurance racing world in such a big way," Rob Ferriol, team principal, said. "We're excited to not only compete alongside our partners at Audi Sport and WRT, but also combine our collective talents and experience to go for the overall win in the Audi R8 LMS GT3."

The driver line-up for this weekend all have ties together. Winkelhock and Bortolotti comprised two of the drivers in the Audi Sport customer racing team that finished as the runner-up last weekend at the Nürburgring 24 Hours. Pumpelly teamed with Winkelhock at the 2014 24 Hours At Daytona, finishing as the runner-up officially in a controversial ending.



"This is a really exciting opportunity, not just for me," Pumpelly said. "To run with the WRT team, to run with Mirko, and to be reunited with Markus for the first time since 2014 is great. Indy is obviously a historic place and a place where every driver dreams to race and win. For Hardpoint, it's a really good opportunity not only to represent themselves and learn a lot from WRT but to take to the international stage with a foray into something new and prove to the world that we're a top team."

Currently, 13 teams including Audi Sport Team Hardpoint WRT sit on the event entry list. The first Free Practice session begins at 1:40 p.m. ET on Friday, October 2, followed by qualifying at 12:10 p.m. on Saturday and, for those who make it that far, the pole shootout at 5:30 p.m. ET. Sunday's race gets the green flag at 10 a.m. ET in Indianapolis.



About Hardpoint Motorsports:

Hardpoint Motorsports was founded by Rob Ferriol in 2018 with the vision of combining his experience as a successful entrepreneur with his passion for racing. The Hardpoint brand brings together three distinct entities into one motorsport ecosystem. Team Hardpoint is the brand's racing arm, providing its partners and customers opportunities to compete, brand, and promote in the IMSA WeatherTech SportsCar Championship GT Daytona class and the IMSA Michelin Pilot Challenge. Hardpoint Outfitters helps other teams and drivers extract more value from their motorsport investment by bundling branding, activation, and digital marketing services into customized turnkey packages, including design, apparel, hospitality, and social media management. The Hardpoint Paddock Foundation is the newest element of the ecosystem, created as a charitable foundation to support out of work paddock workers through the COVID-19 shutdown. As the shutdown comes to an end, the 501(c)3 Foundation is expected to grow into a more sustained model of providing vocational and educational support services to the professional sports car paddock community. More information on all of the Hardpoint Motorsports enterprises can be found at www.hardpoint.com or through its strong social media presence on Facebook, Instagram and Twitter.

Reece White
ReeceWhiteCommunications@gmail.com
(831) 383-9426